



SARA SCHAEFFNER

www.linkedin.com/in/saraschaeffner

BOARD EXPERIENCE

Board Director & Secretary, Rare Sisters Batten Foundation
Board Member, Colorado Chamber of Commerce

BOARD COMPETENCIES

Extensive P&L Management Experience; Financial Acumen
Strategic Planning and Execution
Stakeholder Engagement; Excellent Communication Skills
Ability to Work with and Lead Multidisciplinary Groups

EXECUTIVE EXPERIENCE

CEO & Principal, The Digital Frontier
Principal, Blue Vista LLC
CEO, Dependable Cleaners
CEO & President, Natural Soda LLC

COMMUNITY INVOLVEMENT

Retention Committee, Arvada Chamber of Commerce
Actively engaged in multiple business and industry groups

Sara Schaeffner is a four-time CEO and senior executive with extensive experience in small, medium, and global companies, across multiple industries. With a proven track record of establishing and implementing strategy, managing P&Ls, and leveraging her natural authenticity to drive stakeholder engagement, Sara is skilled at leading effectively, driving results, and solving problems in complex environments.

After leading the sale process for an international private equity-owned manufacturing company of which she had been CEO for four years, Sara established Blue Vista LLC in 2019 as a vehicle to begin acquiring small companies to focus on growth and value creation, completing her first acquisition in 2020. Her keen ability to build a strong network and team through engagement and direct, honest communication at all levels, has consistently allowed her to enter new and unfamiliar environments and industries and quickly acclimate and earn the trust of those around her. Sara is known for her personal brand of versatility, genuineness, acuity, and collaborative leadership.

Recruited for her skills in engagement, leadership, communication, cross-cultural relations, and Spanish, Sara entered the world of global minerals and mining in 2014. Here, she helped lead sales and operations for five separate entities manufacturing and distributing lead in Australia, lithium in Argentina, and sodium bicarbonate in the U.S. Shortly after joining the Toronto-based parent company, she assumed the role of Managing Director of the Argentinian group and President and CEO of the U.S. company. Within one year, this business improved in all measured areas. She has since agreed to provide Board advisory services to a minerals and mining company in a related area.

Prior to her work in chemical manufacturing, Sara spent 14 years in Healthcare Information Technology (IT). She began in Sales and Product Management, launching her company's first managed service to create a recurring revenue stream, before being tapped for executive management in Technical Services, Healthcare IT Consulting, and ultimately leadership at the divisional level. Her focus in these roles was quality, customer success, team building, and profitability.