

Rita Valois

Digital Transformation and M&A Executive | Global CIO | Consulting Leader |
Board Director | Private Equity and Start-up Advisor

Rita is an experienced Board Director and senior advisor to executive teams, with significant experience in strategic planning, global business transformation, consumer products and retail, and information systems.

Her 35+ year consulting and corporate executive career includes success in driving publicly traded companies to grow top line revenue, improve efficiencies and enhance profitability through digital and business process transformation. She also brings a wealth of experience in Merger and Acquisition (M&A) strategy and execution, delivering shareholder value, while managing risk. Additionally, Rita brings financial acumen with experience as a divisional CFO and operations leader.

Rita spent more than 16 years as a Consulting partner at both Deloitte and EY. At Deloitte, Rita sold and led IT strategy and transformation programs for 10+ years, primarily in the CPG sector, with a specialty in the alcoholic beverage sector. At EY, as Practice Leader for the firm's M&A IT consulting practice in the US, she advised Fortune 500 clients in multiple sectors on M&A strategies, operating models, costs, and risks.

Rita's career also includes working as an ex-pat global Chief Information Officer (CIO) for a publicly traded, wine company driving their spin-off from a global beer and wine entity with \$6B in revenue, requiring regular Board consultation and reporting.

Rita has recently served as a leader in a Fortune 100 CPG business driving digital brand strategies and execution. She also serves as an Independent Board Director and Advisor to two early-stage consumer products retailers and a Private Equity firm investing in technology and cloud-based consulting businesses.

Rita is best known as a mentor, diversity champion and strategic leader of high-performing global teams delivering exceptional results.



BOARD COMPETENCIES

- Digital Transformation
- Information Technology
- M&A Strategy & Execution
- Cybersecurity
- Global Operations
- Financial Acumen

BOARD EXPERIENCE

Board Director
Free Spirit Beverages Limited
2021 to present

Board Director
Wander + Ivy
2022 to present

EDUCATION

MBA in Information Systems & Operations Management, Case Western Reserve University

BBA in Accounting, University of Notre Dame

CERTIFICATIONS

Certified Public Accountant (CPA), currently inactive

Rita Valois

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Executive Skilled in Digital Transformation and M&A | Award-Winning CIO

Rita is an experienced global Information Technology executive who drives digital transformation in the Consumer Products and Retail sectors with proven success in leading acquisition integration in M&A transactions.

She has served as global Chief Information Officer (CIO) for a publicly traded Consumer Goods manufacturer. In that role she owned end-to-end responsibility for all applications, infrastructure, data and analytics, cybersecurity, compliance and operations.

Rita's experience also includes over 15 years as a Consulting leader at both Deloitte and EY. In Deloitte's IT consulting practice, she led enterprise digital transformation programs enabled by Oracle, SAP and Salesforce implementations for global consumer products and retail clients. She has also been the Practice Leader for EY's M&A Consulting practice in the US, focused on IT strategy, planning and execution for M&A transactions in Fortune 500 publicly traded clients.

She has recently been employed as the leader of IT for a consumer products division of a Fortune 100 company focused on commercial and digital systems while also serving as an Independent Board Director for two early-stage CPG companies. Rita currently serves as a Senior Advisor to a Private Equity (PE) firm on potential acquisitions of cloud-based services firms.

EXPERIENCE

WANDER + IVY, Denver, CO 4/2022 – Present
Board Director

GRUVI, Denver, CO 11/2021 – Present
Board Director

ABBOTT, Columbus, OH 11/2021 – 4/2022
Head of IT, Abbott Nutrition Products Division

Responsible for Digital and Commercial solutions (retail, e-commerce, web and CRM systems) for all Abbott Nutrition brands (Similac, Pediasure, Ensure, Glucerna, Zone, etc.) in North America. Led the cross-functional team responsible for executing the February 2022 global baby formula recall.

CIVC Partners, Denver, CO 5/2020 – Present
Senior M&A Advisor

Currently providing guidance to PE firm partners regarding potential acquisition targets, including deal risks and opportunities for improving operating results. Focused on technology and technology services sectors.

EY (Ernst & Young), New York, NY 3/2015 – 11/2017
US M&A and IT Consulting Practice Leader & Executive Director (non-equity partner)

Launched and led a fast-growth US IT consulting practice for clients engaged in mergers, acquisitions, and divestitures. Built the US team to 100+ M&A consultants in two years, delivering \$50+ million in annual revenue at high margins.

TREASURY WINE ESTATES (formerly Foster's Group), Melbourne, Australia
Global Chief Information Officer (CIO)

2011 – 2013

Global leader of all aspects of IT – strategy, budget, program delivery/PMO, governance, security, and operations to support global objectives of \$3B CPG business with 90+ brands.

FOSTER'S GROUP, Napa, CA

Vice President – IT and Business Process Transformation for NA

2010 – 2011

Led the IT aspects of a key strategic initiative to successfully carve-out global wine assets from the \$6B beer and business to create a new publicly traded entity, Treasure Wine Estates. Was promoted to global CIO after the successful separation of the wine business.

DELOITTE, Philadelphia, PA

Principal (Equity Partner) – IT Consulting

1996 – 2010

Senior Manager – IT Consulting

1995 – 1996

Responsible for sales of consulting services and successful delivery of enterprise transformation projects. Owned both P&L and hands-on leadership for process transformation and enterprise IT consulting projects for consumer products (CPG/FMCG), industrial manufacturing and retail clients.

SELECT AWARDS

Treasury Wine Estates' **Global Icon Award** for exceptional performance

Oracle's **Titan Award for BI and Data Warehousing** – for best US BI solution implementation

Deloitte Consulting's **Role Model of the Quarter Award**

Oracle's Global Consumer Products Advisory Board – Executive Member

EDUCATION and CERTIFICATIONS

MBA – Operations Management and Management Information and Decision Systems

Case Western Reserve University – Weatherhead School of Management

BBA – Accounting

University of Notre Dame

Certified Public Accountant (CPA) – States of Ohio and Pennsylvania, currently inactive