



MARIA POPO

BOARD EXPERIENCE | STRATEGY | GO-TO-MARKET
DIGITAL TRANSFORMATION | GLOBAL RELATIONSHIPS

Maria Popo is a former private start-up CEO and public company global senior executive. She is expert at global go-to-market strategy, P&L management and translating technology into business.

RECOGNITION

2018: 20 Female Founders to Watch, Boulder Bits

2015: Most Powerful Women in Cable, CableFax

2013: Woman in Technology - Multichannel News

2012: 8th Fastest Growing Woman-Led Company, WPO and American Express

2011: Woman of the Year, WICT RM

Startup Coach: Techstars, Kasikorn Bank Thailand, The Commons – City of Denver, Stanford Business School (GSB)

EDUCATION

Stanford University
DCI Fellow, 2018 – 2019

City University of New York (CUNY) BA Liberal Arts

Popo has a record of driving revenue growth and scaling operations worldwide; excellent at building strong customer relationships and consensus amongst all stakeholders to drive results. Her specialty is in telecom/media, SaaS/PaaS, manufacturing, and consumer electronics.

Maria is currently interim CFO for Mindaptiv, a SaaS/PaaS and High-Performance Computing startup, valued at \$220M. Maria was brought in to create a new market strategy and prepare for Series A funding.

As CEO/President of Ubee Americas, Popo was responsible for GAAP and SOX 404 compliance through outside quarterly audits in preparation for IPO.

Maria grew a hardware and software company into a billion-dollar business through the identification and launching of new products through high-performing worldwide teams.

Ms. Popo successfully led product start-up initiatives at Foxconn, 3Com and 3M.

BOARD EXPERIENCE

FOUR18 INTELLIGENCE (PRIVATE)
Independent Board Director

UBEE INTERACTIVE (PRIVATE)
Executive Board Director

FOXCONN (PUBLIC)
U.S. Executive Employee, Board Advisor (Americas)

WOMEN IN CABLE & TELECOM (NON-PROFIT)
President Rocky Mountain, Board Chair

Ms. Popo is a graduate of the Women's Leadership Foundation BOARDBOUND program and is also a Stanford Women on Boards Advisor.