



MAGGIE BIGGS

ENTERPRISE RISK MANAGEMENT | M&A | INSURANCE
CORPORATE GOVERNANCE | CRISIS LEADERSHIP

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[Maggie Biggs, MBA, ARM](#)



Denver, CO 80127



CAPABILITIES

Complex problem solving in challenging business environments with ability to optimize business decision while optimizing risk

Cross-functional collaboration and leadership with ability to influence, inspire, and successfully manage relationships

Bold, curious, flexible, and perceptive, willing to speak up on important issues and drive alignment and commitment

Data-driven approach and financial discipline with strong understanding of fiduciary duties and corporate governance

Masters new skills, build competence and credibility, transforms business functions and teams to achieve superior results

EDUCATION

MBA – WP Carey School of Business
Arizona State University, 2005

BS, Finance – WP Carey School of Business
Arizona State University, 2001

BOARD BIO

Maggie is an executive leader with 20+ years of experience in Fortune 500 multinational, publicly traded companies in the Retail and Consulting industries. She has significant expertise optimizing risk-informed decision-making and financial strategies that unlock competitive advantage, enhance business resiliency, protect from volatility, & support governance.

Maggie currently serves as the VP, Enterprise Risk Management for VF Corporation (NYSE: VFC), a \$13 billion portfolio of global iconic outdoor and active lifestyle brands. She is responsible for leading a team that supports all 12 brands, 3 regions (Americas, EMEA, APAC), operations (retail, distribution, office) and enterprise functions with accountability for delivering ERM and Risk Finance & Insurance solutions. She leads a framework that identifies, assesses, and manages internal and external threats and opportunities to company strategic objectives.

Maggie has significant access to and interaction with VF's Board of Directors and Executive Management. She regularly presents key topics, educates, guides discussions, provides input, and drives governance and risk oversight by facilitating root cause and scenario analysis, prioritization of critical objectives, and decision-making.

Maggie's broad collaboration with global operations and disciplines, as well as her knowledge of emerging hot topics within the boardroom, such as ESG, supply chain resiliency, cyber security & data privacy, and geopolitical & economic uncertainty, enables her to provide a unique perspective and help solution complex business challenges. This also enabled her to effectively orchestrate immediate leadership and action planning for the recent Russia/Ukraine invasion and riots / civil unrest across the US.

Maggie is an expert in Risk Finance & Insurance strategy and has transformed billion-dollar insurance portfolio programs to provide balance sheet protection from catastrophic loss and mitigate incident frequency & severity. She has specialization in Directors & Officers and Cyber Liability with an innate understanding of actions that proactively manage the risk of shareholder lawsuits.

Mrs. Biggs has made substantial contributions to 12 successful M&A transactions by committing to each transaction's value creation thesis and spearheading risk due diligence, integration/separation planning & execution, and synergy quantification & realization.

Maggie brings the highest level of work ethic and integrity, a tireless positive energy and passion, and a demonstrated track record of delivering organizational value to everything she does.



RELEVANT JOB HISTORY

VF Corporation | 2016-Present
VP, Enterprise Risk Management
\$13 billion, NYSE: VFC

PetSmart | 2010-2016
Director, Risk Management & Insurance
\$7 billion, formerly NASDAQ: PETM

Starwood Hotels & Resorts | 2005-2006
Senior Treasury Analyst
\$6 billion, formerly NYSE: HOT

Marsh | 2001-2005
FINPRO Client Advisor
\$11 billion, NYSE: MMC

EXTERNAL AFFILIATIONS

Women's Leadership Foundation – Corporate Boardbound Cohort Member 2022/2023

Zurich North America Risk Management Council (2019-Present)

SPEAKING ENGAGEMENTS

"Emerging Risks" @ Aon Retail Symposium

"Trending Topics in ERM" @ EY CPE conference

"GRC: Integrating ESG with your Risk & Compliance Program" @ FEI session

"ERM Strategy" @ Aon Roundtable

"Getting Buy-in for Risk Management Initiatives" @ Marsh Retail Summit

"Globalization of Risk Management" @ Out Front with Kimberly & Mark

RELEVANT BUSINESS EXPERIENCE & ACHIEVEMENTS

ENTERPRISE RISK MANAGEMENT

- Built, implemented, and operationalized first successful ERM program in \$13B global company, guiding executive management and their teams to optimize risk/opportunity planning and accountability across the business.
- Contributed to the development of a data-driven framework for anticipating and managing evolving geopolitical and macroeconomic risks, including the completion and delivery of a China scenario analysis to Board of Directors.
- Designed and executed multiple assessment to prioritize top risks and opportunities and to inform strategic planning and global assurance focus areas

M&A

- Spearheaded risk management due diligence, integration / separation planning & execution, and synergy quantification & realization for 12 successful M&A transactions, ranging in size from \$100M to \$2B.
- Completed the separation transaction of Wrangler/Lee from VF portfolio in 2019, creating a standalone public company infrastructure ready for day 1 trading (NYSE: KTB).
- Led the procurement of a representation & warranty program for VF's acquisition of Supreme in 2020.

INSURANCE

- Delivered risk finance strategy, transforming \$2B in global insurance programs to provide optimal balance sheet protection, mitigate incident frequency & severity, and manage total cost of risk.
- Significant expertise in all lines of corporate insurance, including D&O, Cyber, Property, Work Comp, Umbrella, and Wage & Hour.
- Secured \$50M+ complex claims recoveries in the last 3 years.

CORPORATE GOVERNANCE

- Drives enterprise risk oversight, accountability, and governance as a leader and contributing member of VF's Risk & Compliance Council, Corporate Responsibility Council, Cyber Security & Data Privacy Council, and Disclosure Committee.

CRISIS LEADERSHIP

- At the request of VF's CEO, led crisis leadership and action planning for the 2022 Russia/Ukraine invasion; successfully led efforts through recent US Riots / Unrest and hurricane impacts.