

Kimberly Veazey

Entrepreneur / Author / Director / CEO



Mrs. Veazey is a passionate, driven, award-winning, and successful entrepreneur with a history of leading and building numerous startup businesses to multi-million-dollar successes. Kimberly is a true pioneer and recognized business leader and visionary. Susan Dix Lyons, the founder and Chairman of the Board of Clinca Verde, recommends Kimberly's Board work, "Kimberly is a natural leader who listens carefully and quickly identifies challenges and opportunities. She's a risk-taker who is also thoughtful and deliberative in her approach, processing information quickly and zeroing in on the issue at hand. She's also enormously

generous and supportive of others, reaching out wherever she's needed to offer her skills and expertise."

Mrs. Veazey's business experience spans a broad spectrum of industries and business models, but at the core of all of her businesses is a strong foundation of systems, brand development, people development, and innovative ideas that have led to exponential growth in all types of economic conditions. Her for-profit experience started with the regional development of a hospitality, real estate, business travel solution, followed by an integrated web-based marketplace, then a national franchise real estate / corporate housing structured offering, and now the development of a proprietary platform for sourcing caregivers to home care agencies. Her passion is about building solid systems allowing for high volume growth that creates residual and sustainable income streams.

In a world before Airbnb, Mrs. Veazey saw the business potential for residential rentals and is a leading expert in furnished residential monthly leasing and business travel. In 1999, Mrs. Veazey founded and led as CEO, AvenueWest Corporate Housing, Inc. A Colorado-based company, AvenueWest provided real estate property management, real estate investment opportunities, hospitality services, and leasing of furnished residential properties, offering full-service corporate housing to upscale executive travelers in need of a monthly lodging solution. AvenueWest, under the leadership and vision of Mrs. Veazey, was recognized by the Denver Metro Chamber of Commerce as the Emerging Business of the Year, was ranked for 3 consecutive years on Inc. Magazine's 5000 Fastest-Growing Businesses list, and was recognized by the Corporate Housing Providers Association (CHPA) as Provider Company of the Year.

Inspired to help people find real estate investment solutions on a national basis, in 2005 Mrs. Veazey founded Corporate Housing by Owner, a national online real estate platform dedicated to building a marketplace for furnished monthly lodging. In 2006, CorporateHousingbyOwner.com (CHBO) was launched, the first-of-its-kind online portal connecting furnished monthly rentals and the traveling public. CHBO has been recognized by CHPA as the Associate Company of the Year. Mrs. Veazey led CHBO as its CEO until she sold her equity in 2017.

Driven by her passion to develop new ideas and meaningful innovation, in 2009, Mrs. Veazey founded a new franchise company, AvenueWest Global Franchise, enabling the national expansion of the AvenueWest Managed Corporate Housing business model. Mrs. Veazey led as CEO developing, managing, and executing the corporate growth strategy. In 2017, Mrs. Veazey negotiated and executed the sale of AvenueWest Global Franchise. AvenueWest Global Franchise was named a Colorado Company to Watch, acknowledging the drive, excellence, and influence of AvenueWest as a growing company in the state. Colorado Companies to Watch honors second-stage companies that develop valuable products and services, create quality jobs, enrich

communities, and create new industries throughout Colorado. Currently, AvenueWest offices are located in over a dozen cities in the US and Canada.

Mrs. Veazey served on the Board of Directors, and as elected Board Chair, for the Corporate Housing Providers Association (CHPA), the primary trade organization for the \$19 billion corporate housing industry. Mrs. Veazey served on the Founders Committee for an entrepreneurship center at Denver University's Women's College, as a Board Member for Clinica Verde, a health innovation organization with centers in Nicaragua, and as an elected Director, for the Board of Directors at Ben Franklin Academy, a public Pre-8 Core Knowledge, math and science charter school.

Mrs. Veazey has been nationally recognized for her business success and her philanthropic endeavors and has been featured in media sources like the NY Times, LA Times, Denver Post, US News & World Report, MSNBC.com, CNBC, and SmartMoney.com. Her book Making Money with Rental Properties was internationally published and distributed by Penguin Publishing Group. She was awarded the Denver Business Journal's Outstanding Women in Business award, was the Denver Business Journal's small business finalist, and a Denver Business Journal finalist in the prestigious "Power Book". Think Realty magazine has recognized Mrs. Veazey as a "Top 10 Women to Watch" and as an "Innovative Industry Leader". Mrs. Veazey was recognized by Think Realty magazine as a top industry leader, "Industry Influencers who are making a distinct and measurable difference in the way the real estate industry invests and how the industry as a whole is perceived by the public."

A graduate of the Denver Metro Chamber of Commerce Leadership Denver Program 2002, Legacy Denver 2010, and multiple Colorado Experiences, Mrs. Veazey takes time to share her talents by working with numerous organizations and nonprofits. Locally she provides mentoring for startup businesses through her consulting practice PIPS: Peer, Innovation & Problem Solving.