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## JANETTE BROOKS



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[LINKEDIN.COM/IN/JANETTE-BROOKS-LATINA](https://www.linkedin.com/in/janette-brooks-latina)

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## EDUCATION

**Certified Public Accountant**  
**Certified Exit Planning Advisor**  
**Selected for Colorado Board**  
**Bound Program**

**B.S. in Business Administration**  
**and Finance, Minor in**  
**International**  
**Business**  
**University of San Diego 2003**

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## PROFILE

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Bilingual, financial expert, and Independent Director for private companies, community banks, Ag Tech, fintech, multi-generational and closely held companies. Janette's career has allowed her to embrace complex regulatory and compliance environments in innovative segments allowing her to become an agile leader that can execute succession planning events via merger, interest sales/transfers, liquidation, new leadership transition, and debt restructuring/debt solutions. She can quickly assess business transition options and select the highest value course of action. She is an expert at removing silos, spurring culture evolution through value building projects that unlock enterprise value and improve investment worthiness of companies. As CFO she has directly reported to a private equity board and provided quarterly performance results, audit results and pre-M&A preparation. She enjoys spurring ESG conversations triggering focus on the inclusive economy.

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## CORPORATE LEADERSHIP

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### **D4 FAMILY OFFICE SERVICES & FIDUCIARY**

Founder - Present

### **WELLS FARGO PRIVATE BANK**

Vice President 2016 to 2022

Manages a portfolio of 63 closely held entities, with an average portfolio market value of \$800M to \$1B. Transitioned controlling positions for C & S Corporations, pass-through entities, holding companies in diverse industries. Served as board member, director, or manager during business transitions.

### **Maverick enterprises**

CFO 2014 to 2016

Maverick is a private equity owned, vertically integrated secondary closure manufacturing company that purchased raw materials in Italy. As CFO I lead the organization in projects that disrupted family culture practices triggering improved margins. And unlocking EBITDA potential. Removed technology risk by implementing an ERP operational systems that mitigated security and data corruption vulnerabilities.

### **Lixit Corporation**

CFO/CONTROLLER 2012 to 2014

Lixit is an employee-owned manufacturing and component assembly company that produces products in China and Taiwan, to assemble components in the U.S. Products focused on small animal watering and feeding devices sold to WalMart. Target and other large retailers. Led financing/liquidity projects enabling future business growth through product line expansion.

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