

# BEVERLY HALLOCK RAZON

Denver, Colorado 80230 / [LinkedIn Profile](#)



Beverly was hired to establish COPIC's Public Affairs Department in 2009. In her 13 years with the company, she has grown the department from a traditional government affairs shop to a wholistic external relations department; supporting company strategy, aligning corporate social responsibility efforts to elevate brand and purpose, strengthening community engagements and ROI, as well as establishing a more focused, proactive funding approach for COPIC's Medical Foundation. Since joining the COPIC leadership team, the company has grown its footprint 500%, tripled its customers and seen a 25% growth in total assets. Through this ambitious growth, Beverly has helped focus the company on its mission, internally and externally. She oversaw the development of measurable KPIs for COPIC's mission-centered corporate citizenry and from that, goals including a total community investment pledge of 2% of its revenue into the communities it serves each year.

## PROFESSIONAL EXPERIENCE

### **COPIC**

October 2009-Present  
Senior Vice President, Public Affairs

### **UNITED STATES HOUSE OF REPRESENTATIVES**

2000-2007  
House Committee on Foreign Affairs,  
European Subcommittee  
2003-2007  
Congressman Douglas Bereuter  
2000-2004  
Legislative Focus: Transatlantic Trade

## EDUCATION

### **REGIS UNIVERSITY, Denver, CO**

(2012-2013)  
Master of Business Administration in  
Strategic Management

### **DOANE COLLEGE, Crete, NE**

(1996-2000)  
Bachelor of Arts  
*Majors:* Political Science & Public  
Administration  
*Minors:* Business Administration & Art

## BOARD EXPERIENCE

### **BOARD MEMBER**

#### Colorado Chamber of Commerce

2021-Present, Health Care Council Chair

A business membership organization that champions a healthy business climate through advocacy, education, and activation

#### Coloradans Protecting Patient Access

2014-Present, current Board Chair

A coalition of organizations focused on the importance of access to quality health care throughout Colorado that monitors and activates around legislation, ballots, and courts.

#### Colorado Perinatal Care Quality Collaborative

2018-Present, Interim Treasurer

An organization that works with healthcare facilities, community-based organizations, and families here in Colorado as well as national partners to advance best practices and improve outcomes in maternal and infant health.

#### Doctors Care

2019-Present

An integrated primary clinic and organization dedicated to improving health access for low-income individuals in the South Metro Denver area.

### **SENIOR LEADER**

#### COPIC

2014-Present

Provide oral presentations to Board of Directors quarterly, delivering strategies and updates, develop annual reports on activity, and participate in strategic planning.